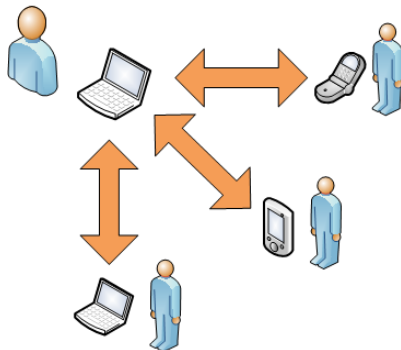


MOBILEmail

MOBILEmail is the exciting new messaging service that enables you to communicate more effectively with mobile phone users.

You can send long emails, picture messages, or SMS to any mobile phone from any email account.

You can receive instant responses via your phone, the web, or email - even if the phone doesn't have mobile email.



How it works

MOBILEmail is sent like standard emails from any email account and you simply email people using their mobile numbers.

The four types of email to mobile messages

- **SMS:** 160 character SMS messages.
- Email to mobilenumber@sms.191011.com.au
- **Email:** Long messages that look like an email when the receiver reads them. Messages are kept secure with PIN protection and messages come back to your email inbox -free
- Email to mobilenumber@191011.com.au
- **Security:** Messages of any length that can only be read once then become unreadable. (for security or other reasons)
- Email to mobilenumber@ONCE.191011.com.au
- **Picture:** High impact graphical picture messages. These personalised messages include your logo, pictures, barcodes and as many fully formatted words as you like. They also include a range of fast response Click-to-Respond links – website, phone, email or call back
- Email to mobilenumber@mobileinteract.com.au

NEW! Picture Messaging

Send people messages with pictures, maps, special offers, barcodes, tickets, satisfaction surveys or any other graphical information.

Make your message communicate with formatted words in **bold**, colour, *italic* or underline.

Receive instant responses with Click-to-Respond phone numbers, email addresses and website links.

Picture Message options

- Personalised sender ID
- A logo and slogan
- Up to three images
- Unlimited words
- Include BARCODE's
- Click to call phone numbers
- Click to reply email addresses
- Click to view website URL's
- Click to CALL-BACK links

Other features

- **Receive email on your mobile.** Anyone can send email to your mobile and you receive them in seconds
- **Microsoft Outlook® Email Redirect.** Forward important emails to your mobile using our "Email Forwarding Tool" and Microsoft Outlook® Rules & Alerts
- **Secure SMS:** SMS delivered with a non identifying link to a message that can only be read once (for security or other reasons) SMS the mobile number and your message to 191011
- **SMS to EMAIL:** SMS an email address followed by a message to 191011 to deliver the message to the receivers email inbox. Great to send that urgent email to someone while you are on the road

Other MOBILEmail details

- Easy to join - register your email address, top up a virtual wallet and you are ready to send.
- Messages cost 20c - 15c once you have purchased \$60.00
- Requires no new software and has no contract.
- Requires no special handsets to receive messages.
- Operates independently so it can be used with other services.

